

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

## PATENT APPLICATION

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JUN 22 2005

Applicants: John S. Hendricks et al.

Case: 5205 (SEDN/5205)

Serial No.: 09/973,083

Examiner: unknown

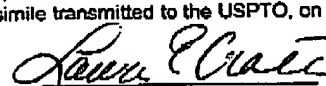
Filed: 10/10/01

Group Art Unit: 2611

Confirmation #: 5151

Title: INTERNALLY TARGETED ADVERTISEMENTS USING TELEVISION  
DELIVERY SYSTEMS

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING OR TRANSMISSION	
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or being facsimile transmitted to the USPTO, on the date indicated below.	
Date <u>6/22/05</u>	 Laura E. Crater

S I R:


STATUS LETTER

Please advise the anticipated date of the first Office Action.

A POWER OF ATTORNEY/CHANGE OF CORRESPONDENCE ADDRESS was filed by facsimile on October 12, 2004 and is part of the PAIR Image File Wrapper for this application. Please mark the records of the PTO to reflect that all correspondence should be sent to CUSTOMER #26,291, MOSER, PATTERSON & SHERIDAN, LLP, 595 Shrewsbury Avenue, Suite 100, Shrewsbury, New Jersey 07702.

Respectfully submitted,

6/22/05

  
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ANTICIPATED DATE OF FIRST ACTION \_\_\_\_\_